

Outstanding High School Athletic Awards Show honoring high school athletes airs on TV30

PLEASANTON, CA (7.5.15)-- TV30's fifth Annual Outstanding High School Athletic Awards event took place on Thursday, May 28, at the Robert Livermore Community Center. Fifty-six high school athletes from Dublin, Livermore and Pleasanton were honored for their accomplishments. Sponsored by Tri-Valley Community Television, the event featured guest speaker, NFL professional and former Raider tight-end, Tony Stewart. The show is now airing on TV30 and also available via video-on-demand on the station's website at tv30.org.

Weekly, throughout the 2014-15 school season, an outstanding varsity high school athlete was selected by TV30 Sports. The athlete was highlighted on TV30's weekly sports program "Tri-Valley Sports Final." Those student/athletes and their families were invited to attend the awards ceremony and reception. Over 255 people were present at the event including the Mayors of Dublin, Livermore and Pleasanton, Congressman Swalwell, Assemblywoman Baker and Supervisor Haggerty. Tri-Valley school superintendents, principals, athletic directors and coaches from the high schools were also present.

Carol Shimizu, principal at Dublin High School, said, "Our athletic department staff and students really look forward each year to this event. Thanks to TV30 for being so supportive by filming our varsity games."

Professional football player Tony Stewart was the keynote speaker. He delivered an inspirational speech that was enthusiastically received by those at the Outstanding High School Athletic Awards event. Stewart was a tight-end for the Oakland Raiders and currently works for the NFL in the Player Engagement Department.

Local graduate Congressman Eric Swalwell also spoke at the event. He relived his sports experience at Dublin High School and gave sage advice to the students.

"The students have worked hard to get to this point, I am glad we have prioritized a very special night with the sole purpose of honoring them and their families for their dedication and hard work. We appreciate the support of those who participated. They have given the awardees a positive experience they will remember for the rest of their lives," said Melissa Tench-Stevens, Executive Director of TV30.

For the first time, TV30 presented the "Tri-Valley Sports Final Outstanding High School Coach of the Year Award". The recipient, Bennie Lafever, coached wrestling and football in the Tri-Valley for 35 years. The winning coach was chosen from nominations submitted by TV30 viewers on the stations website.

The "Game of the Week" trophies went to high schools in Dublin, Livermore and Pleasanton. Awards were also presented to the superintendents, principals, athletic directors and coaches from the

schools.

A TV30 highlight of the program was the giant-screen video of each student's award winning play. Then the athletes received their awards from "Tri-Valley Sports Final" hosts Ian Bartholomew and George "Dr. B" Baljevich. They were also personally congratulated by guest speaker Tony Stewart, Mayor David Haubert of Dublin, Mayor John Marchand of Livermore, and Vice-Mayor Karla Brown of Pleasanton. Joining the effort as well were Congressman Eric Swalwell, State Assembly member Catharine Baker, and Alameda County Supervisor Scott Haggerty.

Also included in the TV30 broadcast of the Outstanding Athletic Award event are individual interviews with the Athletes of the Week, parents, coaches and principals.

The awards and event were sponsored by Tri-Valley TV, the TV30 Foundation and local sponsors. There was no charge to the awardees or to anyone attending the event.

The Outstanding High School Athletic Awards was taped and is currently airing on Tri-Valley TV through August 31st. The two-hour show may be viewed on TV30 and streaming live on the station's website at tv30.org. Photos of the event can also be downloaded at no charge from the website. DVDs are available for purchase.