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DATE: March 6, 2013

“March Madness” at John Madden’s Sports Center Fundraiser for Tri-Valley TV

PLEASANTON, CA – (03.06.13) –The TV30 Foundation’s March Madness Viewing Party will be held Friday, March 22 from 5:00-8:00 p.m. at John Madden’s Sports Center in Pleasanton. You’ve heard about it....now take the opportunity to view the Sweet 16 of March Madness where John Madden watches football. Games will be shown on eight 63” screens. Just when you thought the NCAA couldn't get more exciting! Join the TV30 Foundation for basketball, food, drinks and fun at this special location.

“For all who love college basketball and TV30, this is a very special one of a kind opportunity,” said Dr. Marshall Kamena, President TV30 Foundation. “Immerse yourself in the total Sweet 16 experience. This is NCAA basketball paradise with a very limited number of admissions,” he added.

Proceeds for the event benefit Tri-Valley TV, channels 28, 29 and 30, non-profit community television stations serving the cities of Dublin, Livermore and Pleasanton. Reservations are limited and advance purchase is required. The \$60 per person admission price includes viewing, food, drinks and more. Admission may be purchased online at www.tv30foundation.org or by calling 925.462.3030.

WHO: TV30 Foundation March Madness @ John Madden’s Sports Center

WHEN: Friday, March 22, 2013

TIME: 5:00 p.m. to 8:00 p.m.

WHERE: John Madden’s Goal Line Productions, 5959 Coronado Lane, Pleasanton

ABOUT GOAL LINE PRODUCTIONS:

Goal Line Productions, located at 5959 Coronado Lane, Pleasanton, is one of Northern California’s largest production studios featuring a 7,000 square foot sound stage. The facility is also known as “John Madden’s Sports Center.”

ABOUT THE TV30 FOUNDATION:

The Tri-Valley Community Television Foundation, or TV30 Foundation, has a volunteer Board of Directors. Their efforts directly support the work of TVCTV by providing financial resources to support the organization.

The Foundation is organized exclusively for charitable, scientific and educational purposes, more specifically to raise funds to support the operations of Tri-Valley Community Television Corporation.

Tri-Valley Community Television, a 501c3, provides programming over channels TV 28, TV29, TV30 on Comcast Cable and on AT&T U-verse via channel 99. Live streaming is available on our website. Watch TV30 on the go! Mobile devices can view the stations without an app by going to trivalleytv.org and clicking on the station they want to view. Check out the latest shows and what’s going on at the studio on our Facebook page.

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