

**Tri-Valley TV is back with award winning football
coverage
five high school games to air on Channel 30**

PLEASANTON, CA (09.30.11)– Back for the third year of covering Tri-Valley high school football games, Tri-Valley Community TV will broadcast five football games on Channel 30. Hosts from TV30 will include Ian Bartholomew, George “Dr. B” Baljevich with field reporting by Anna Kagarakis and Tim Sbranti. Planned interviews during the game include coaches, students, Mayors, city and school officials.

The games scheduled to air are:

October 14 Granada @ Foothill
October 21 Cal @ Livermore
October 28 Granada @ Cal
November 4 Cal @ Amador
November 10 Dougherty Valley @ Dublin

Tri-Valley TV 30 will be broadcasting the games on Comcast TV 30, AT&T U-Verse via channel 99 and streaming live at trivalleytv.org. For complete air dates and times, visit the Tri-Valley TV website at www.trivalleytv.org. In addition, the games may be viewed via Video on Demand at our website the following week. DVDs of the games may also be purchased via the website.

"High school football spans many demographics in our community and our games are watched by a great number of people," said Melissa Tench-Stevens, Executive Director of Tri-Valley TV. "The sport plays an important role in shaping the players lives and is of interest to their parents, family members and other students, just to name a few. Many professional athletes have come from the Tri-Valley. We hope that you enjoy watching these students, some of which may be at the start of their career, playing gritty high school football," she concluded.

One of three STAR Awards presented last year to Tri-Valley TV (by the States of California and Nevada National Association of Telecommunications Officers and Advisors) included first place for its coverage last season of the Dublin High School vs Dougherty Valley High School Football game on November 12, 2010.

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