

FOR IMMEDIATE RELEASE

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Tri-Valley TV Campers Premiere “Tri-Valley Youth View”
On Channel 28 and 30

PLEASANTON, CA – This summer Tri-Valley Community Television (TV30) is offering two sold out sessions of a unique TV Summer Camp available to middle school and high school students in the Tri-Valley. The first camp took place the week of June 14th and the second session begins August 9th. Twelve campers from Livermore, Pleasanton and Danville participated in the five day camp in June. The result is a special show produced by the students titled “Tri-Valley Youth View.” This thirty minute program is currently airing on Channel 30 and 28 (see schedule at end of release).

“It is so great for all of us at Tri-Valley TV to have the Campers at the station. The first day most of them don’t know anything about TV. They work together as a team with our staff and by the last day of camp, they have created a half hour TV show.” said Melissa Tench-Stevens, Executive Director of Tri-Valley TV. “It is a fast paced week which gives students an edge in the industry.”

Under the direction of Camp Director, Mitch Eason, the hands-on TV Camp provides an introduction to the technical and talent aspects of studio and field production, writing, producing and digital video editing.

“Tri-Valley Youth View,” was written and produced by the students who range in age from 10 – 15 years old. They researched and wrote questions, they acted as crew for all the production positions and were talent for the program.

Guests who were interviewed on “Tri-Valley Youth View” include Mark Duncanson, Senior Recreation Program Specialist from Pleasanton, who spoke about PTOWN411.com as well as other recreation options for youth. Also appearing is Livermore Mayor Marshall Kamena who talked about things for youths to do in Livermore and Mayor Tim Sbranti of Dublin, who discussed what it’s like to be a Mayor. In addition, the owners of Traveling Pizza taught the campers how to make a pizza.

“Some of the campers from last year returned to volunteer crew at TV30 this summer,” Tench-Stevens said. “TV Camp has been a win-win for all of us! We are looking forward to the next group of campers in August.”

To watch TV 28, 29 and 30 or for more information about the station and its programming, visit our web site at www.tri-valleytv.org.

Air times for “Tri-Valley Youth View” on Channels 28 and 30:

TV 30:

Sat 11:30a

Sat 7:30p

Sun 8a

Mon 12p

Tues 10:30a

Wed 8:30p

Thurs 7:30p

Fri 8:30p

TV 28:

Sun 7:30a

Tues 6p

Thurs 6p

Fri 6:30a