

FOR IMMEDIATE RELEASE

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JOIN TRI-VALLEY TELEVISION FOR
THE 2009 HOLIDAY PARADES AND CELEBRATIONS ON
CHANNEL 30

PLEASANTON, CA -- Spend the holidays with Tri-Valley Community Television. The 2009 Holiday Parades and Celebrations from the Tri-Valley cities of Dublin, Livermore, Pleasanton and San Ramon will air on Channel 30 from Friday, December 18 through Sunday, December 27th. The fun and festive 30-minute programs for each city will be shown for a total of 12 times each. For the complete schedule, please visit the Tri-Valley TV30 web site at www.tri-valleytv.org.

“The holidays are a special time of the year,” said Melissa Tench-Stevens, Executive Director of Tri-Valley TV. “I hope that our viewers will enjoy watching some of the local events that have taken place to celebrate the season.”

The City of Dublin Tree Lighting Ceremony was held on December 3rd with special guest Mayor Tim Sbranti and live entertainment. Mayor H. Abram Wilson along with Sunset Development President Alex Mehran and his son, pulled the lever to light the 65 foot tall holiday tree at Bishop Ranch’s eighth annual Holiday Celebration on December 3rd. The Livermore Holiday Sights & Sounds Parade and Tree Lighting took place on December 5th honoring retiring Fire Chief Bill Cody who served as the Grand Marshal. Also held on December 5th was the annual Pleasanton Holiday Celebration including a parade with floats and bands and Mayor Jennifer Hosterman lighting the holiday tree.

Copies of the events may be purchased for \$20 plus shipping and handling (each event is sold separately) by going to the Tri-Valley TV30 web site at www.tri-valleytv.org.

Friday, December 18 Schedule: (The schedule varies each day.)

8:00 p.m. Dublin Holiday Celebration
8:30 p.m. Livermore Holiday Parade
9:35 p.m. San Ramon Holiday Celebration
10:50 p.m. Pleasanton Holiday Parade

Tri-Valley Community Television provides programming over channels TV28, TV29 and TV30 on Comcast Cable, AT&T U-Verse, or streaming at www.tri-valleytv.org.

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