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Tri-Valley TV Summer Campers Debut “Tri-Valley Youth View” on
Channel 30

PLEASANTON, CA -- This summer, for the first time, Tri-Valley Community Television (TV30) offered a unique TV Summer Camp available to middle school and high school students in the Tri-Valley. The 12 campers from Danville, Dublin, Livermore, Pleasanton and San Ramon participated in the five day camp. The result is a special show developed by the students titled “Tri-Valley Youth View.” This hour long program is currently airing on Channel 30 on Saturday at 8 a.m., Sunday at 12 noon and Wednesday at 3 p.m.

“This was not only a great experience for the students who participated but our staff who enjoyed sharing the world of television production with the students,” said Melissa Tench-Stevens, Executive Director of Tri-Valley TV. “The 20 hours went by quickly and for a first effort, I think the Camp was a win-win for everyone involved.”

Under the direction of Camp Director Mitch Eason, the students worked in various aspects of producing “Tri-Valley Youth View” from deciding on content and technical positions (such as camera operators, audio, floor directing, and editing) to writing the scripts and performing as the talent. At the end of the camp, students received a certificate of completion as well as a round of applause.

The process of putting the show together began by providing the students with a list of City Departments. Then they developed the content of the program. Executive Director Tench-Stevens arranged interviews for the students with Mayor Tim Sbranti of Dublin, Mayor Marshall Kamena of Livermore, Jeff Eorio Director of Parks and Community Services for San Ramon, Officer Roy Ficken from Pleasanton Animal Control, Brandon Cardwell, City of Livermore who spoke about the Food Scrap and Recycling program, Officer Rob Ransom from the San Ramon Police Department who talked about the San Ramon Youth Academy,

Librarian Penny Johnson from the Pleasanton Library, Fire Marshall Scott Deavers who discussed the Livermore-Pleasanton Fire Department as well as additional guests.

Some of the guests presented information about how young people can become involved in their community through youth programs. Others talked in general terms about what the Tri-Valley cities offer young people, how they can help protect the environment and answered career related questions.

In addition to providing valuable hands-on experience in television production, the purpose of the TV Camp was to provide students with an overall picture of the production process, help prepare them for college related courses in video and give them an edge for future employment in the television industry.

Tri-Valley Community Television is located at 4663 Bernal Avenue, Suite B in Pleasanton, CA. A 501c3, Tri-Valley TV provides programming over channels TV28, TV29 and TV30 on Comcast Cable and AT&T U-Verse.

For more information about the station and its programming visit our website at www.tri-valleytv.org.

Caption for attached photo:

Dasha Ryutor, a 7th grade student from Livermore, operates the camera while Jeff Eorio, Director of Parks and Community Services for San Ramon, prepares to be interviewed for "Tri-Valley Youth View."

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